

- [Home](#)
- [About](#)
- [Archives](#)
- [Image Gallery](#)
- [Site Map](#)
- [Contact Us](#)
- [Advertising](#)

Enter search keyword

Search 

# SHOESTRINGVENTURE

*The Startup Bible Blog*

Business Book:

Shoestring Venture – How to Start a Business The Startup Bible Blog with resources for small business owners, entrepreneurs and startup of businesses

- [Home](#)
- [Shoestring Startup](#)
- [Business Authors](#)
- [Social Entrepreneur](#)
- [Web Based Business Apps](#)
- [Smart Phone App](#)
- [Author's Pick](#)

***Categorized /*** Business Authors

## **Is it Possible to Work at Home and Not Get Scammed?**

Posted on 28 February 2012. Tags: [\) Work at home jobs no scams](#), [Bethany Mooradian](#), [home-based business](#), [legitimate work at home jobs](#), [Queen of the Random Job](#)

Tweet





Bethany Mooradian

**Author Bio:** At some point in her life, Bethany Mooradian has worked as a puppeteer, dog walker, waitress, child-care provider, book/music seller, actor, merchandiser, mystery shopper, elderly care giver, phone book deliverer, hotel brochure canvasser, music and performance venue coordinator, community education teacher, web designer, census-taker, virtual assistant, standardized test scorer, pilates studio manager, parade float fabricator, elections worker, housekeeper for Bill Gates and Paul Allen, property manager, vacuum salesman, tutor, project innovator, and of course, Ronald McDonald's bodyguard.

All of these fabulous (and not so fabulous) experiences have led her to being dubbed, "Queen of the Random Job." After all, she needed ways to supplement her puppetry habit, but still find ways to eat.

After 12 years of trial and error, Bethany now shares her hard-learned lessons to help others identify scams and find legitimate work. She is a twice-published author and has conducted nearly 250 seminars teaching people how to navigate the crazy work-from-home and odd-job world. Whether your purpose is to save for a vacation, get out of debt, or just get some extra money to help fund a business venture, Bethany's resources will help get you started.

**Book synopsis:** *I Got Scammed So You Don't Have To* will give you a behind-the-scenes look at Internet marketing essential for anyone who uses the Web and email. Here you'll learn not only the common scams, but also the tools needed to research companies and job offers on your own. Additionally, there are over 300 companies, resources, and ideas listed to help you create your own business or side income from your talents, skills, and assets.

**Why did you write this book?** While there are a lot of "Work at Home" type books out there, none specifically addressed the need of knowing how to spot a work-at-home scam. Usually the advice is, "If it sounds too good to be true, then it probably is." I wanted to teach people basic Internet skills and give them resources to research companies on their own. This way, they can trace emails and track IP addresses and research who is hiding behind the website or job post. Additionally, since I've never had a traditional job longer than nine months, I wanted to show others the options available for random jobs and at-home work.

**Write a paragraph stating why readers should buy your book and what they will get out of it after reading it:** Whether you're looking to get out of debt, fund a vacation, education, or simply get food on the table, check out I Got Scammed So You Don't Have To for over 300 legitimate companies and resources to get you started.

**Is it Possible to Work at Home and Not Get Scammed?**

Bethany Mooradian, Queen of the Random Job talks about her business and her second book, "I Got Scammed So You Don't Have To!"

**What is your website and what do you write about?**

My website is [www.QueenoftheRandomJob.com](http://www.QueenoftheRandomJob.com), on it I give advice for those looking for random jobs at-home work, and those interested in entrepreneurship and starting their own business. I highly specific companies and people who have achieved success working from home or starting a business, and offer practical tips to avoid scams. I also have a newsletter to keep my readers updated on the latest information.

**Do you do speaking events? What are some common ones that you do on a regular basis?**

I've given nearly 250 presentations on how to find legitimate work at home jobs and avoid scams. I regularly teach classes through local colleges about work at home jobs, and mystery shopping. In 2012, I'll be taking my classes online. I also speak to mom groups, church groups, young entrepreneur clubs, military spouse groups, and in bookstores.

**Do you tweet, facebook fan page, myspace friend or use any other social media to get the word out? (Please provide links)**

I am on Facebook, Twitter and I'm just starting to learn how to make videos for YouTube. It's a really fun way to engage my readers, get feedback, and learn from each other.

**Facebook:** [www.Facebook.com/workfromhome](http://www.Facebook.com/workfromhome)

**Twitter:** [www.Twitter.com/QueenBuzzy](http://www.Twitter.com/QueenBuzzy)

**What is the weirdest random job you've ever done?**

Being Ronald McDonald's Bodyguard. I would walk with him in parades, and was responsible for setting

up and running the school shows we did.

### **What is your favourite random job?**

Mystery Shopping! That's where you get to pretend like you're a customer and get paid to evaluate customer service. I've been doing it since 1999 and have worked for over 150 companies in 8 states and two provinces. Most people think of mystery shoppers just evaluating restaurants and retail stores, but every industry gets shopped. My favourite assignments are for apartments and banks.

### **What types of things can people do to make money from home?**

People tend to think of "working from home" as a career. It's not. In order to work from home, you need to take your current skill-set and translate that into a home-work environment, not an office. So, when people ask, "What work can you do at home?" I always answer, "Well, what can you *do*?" In my book I break it down by skill set and expertise. For example: If you speak multiple languages, you can teach, tutor, or translate. If you have a background in education, you can tutor, score standardized tests, or give test training. If you have technical skills, there are a ton of sites where you can find freelance work. If you have basic computer skills, there are companies who will hire you to be a virtual assistant. It really just depends on you, what you know how to do (or are willing to learn) and your interests. That's why I offer over 300 legitimate companies and resources...there's something in there for nearly every background.

### **So, is it possible to work at home and not get scammed?**

Absolutely! It's a matter of knowing where the job offer is coming from and researching the company thoroughly. That's why I teach people the marketing tricks of scammers and basic technical Internet information (like how to trace emails and track IP addresses) so they can dig deeper into the company, rather than just accepting what they're told at face value.

### **What is the best advice you never got?**

"Fail Forward Fast." As an entrepreneur, you're going to make mistakes...you just are. So, you might as well get it over with so you can start having success!

### **What is the one thing that you did right?**

Trust my gut that what I was doing was worthwhile and needed. And also, as an author you learn quickly that writing the book and getting it published really is the easy part. It's the marketing and support afterwards that takes the majority of your time and effort.

### **What is the one thing that you did wrong?**

I don't think I could limit it to just one thing! For me personally, there was a time when I tried to start six businesses at once...that wasn't too wise. I learned that desperation is never good for cash-flow. I think if I had to do it over, I would have picked one area to focus on before moving on to something else. And I would have started writing my book and writing for my blog much, much sooner and with more consistency.

### **What advice would you offer other authors?**

No one else is going to love your book and your business as much as you are. You can consult with others, you can hire others to help you with marketing and PR, but YOU are the best spokesperson for

what you've created. Don't leave the success of your book or business in someone else's hands. Take an active role in each aspect of creation, marketing, and publicity.

### What book(s) have you read that you would recommend to others?

Two that I regularly read are, *Feel the Fear and Do it Anyway*, and *Rich Dad/Poor Dad*. I devour any kind of business book and I'm a frequent patron of my library.

Be Sociable, Share!

+ MORE

Tweet

Like 0



Share

[← EvoCloud – Bringing your business to the cloud](#)

[New OnPage App Succeeds Where Email and Texting Fail →](#)

### Leave a Reply

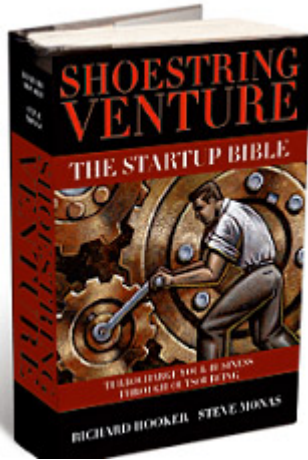
Name (required)

Mail (will not be published) (required)

Website

Submit Comment

**Business Book: How to Start a Business .99**








[KINDLE - Shoestring Venture: The Startup Bible](#)

[Amazon - Shoestring Venture: The Startup Bible - Paperback](#)

[BN.com - Shoestring Venture: The Startup Bible](#)

[Google Play - Shoestring Venture: The Startup Bible](#)

- [Popular](#)
- [Latest](#)
- [Comments](#)
  - [Tags](#)
- [Subscribe](#)

-  [Al Ries downs a whole bottle of Extra Strength Tylenol!](#) May 26, 2009
-  [Breaking the 22 Immutable Laws of Branding one brand at a time, part 1](#) May 13, 2009
-  [22 Immutable Laws of Branding, part two: Jell-O smacks down Al Ries!](#) May 14, 2009
-  [Al Ries doesn't like Campbell's soup. Really. Says so himself.](#) May 17, 2009
-  [Breakfast at Tiffany's and Al Ries is on the menu](#) May 23, 2009

## Shoestring Book Reviews

# SHOESTRING VENTURE

## THE STARTUP BIBLE

*I recommend it as a reference book for starting virtual companies, and that such companies can often be done quite inexpensively. It is well written, and provides a wealth of information. I have recommended the book to several of my friends, and will continue to do so.*

**Prof. Ben Sopranzetti**  
Rutgers Business School

*The text is exceptionally informative. The writers take virtually every area of concern in a start-up and go to great lengths to explain it in detail . . . The authors have succeeded in providing a one-volume guide that will provide the majority of answers to any new entrepreneur's questions about business. This reviewer is very impressed.*

**bn.com**

*This book literally has everything in it; it covers every topic that faces any startup. It must've taken years to write.*

**Ed Flynn**  
Talk of the Town  
WATR, Connecticut

*This is no get-rich quick book. Starting a business is hard work and this book covers every topic.*

**Jim Blasingame**  
The Small Business Advocate

*I use [Shoestring Venture] as a solid reference for forming Virtual companies and to show that there is much detailed decisions involved in setting up a virtual business, but fortunately most of the work can be outsourced.*

**Richard Mammone**  
Rutgers Business School

*This really is the bible for startups.*

**Jerry Doyle**  
Nationally syndicated radio talk show host

*If I had a chance to name this book, I would call it "The Cheat Sheet for Business." It has everything a person needs to start a small business . . .*

**Ranojay Ghosal**

*This is the best book I have read about starting a new*



**Shoestring Venture: T...**  
1,907 likes

Like Page Share

**THE STARTUP BIBLE**

Be the first of your friends to like this

A row of social media sharing icons including Facebook, Twitter, LinkedIn, and others.

•

## Categories

Select Category

## Archives

Select Month

## Blogroll

- [Logic+Emotion](#)
- [Shoestring Venture: The Startup Bible](#) Shoestring Venture sold by Amazon

## Meta

- [Log in](#)
- [Entries RSS](#)
- [Comments RSS](#)
- [WordPress.org](#)



© 2018 Business Book: Shoestring Venture – How to Start a Business. Powered by [WordPress](#).

[Gazette Theme](#) by  **WOOTHEMES**